

# The Center for Art in Wood, Inc. 2021 Cultural Data Profile

 PRINT

## Organization Info

Organization Type:	501(c)3 nonprofit organization	Fiscal Year End:	12/31/2021
Federal EIN:	22-2806780	Months in Survey:	12
Exemption Date:	1986		

## Discipline

NTEE Classification:	A40 Visual Arts	NISP Discipline:	Crafts
NISP Specialty:	Wood	NISP Institution Type:	Arts Service Organization

## Survey Providers

Affiliations:

## Organization Location

Org zip code: 19106

**Total Expenses**

Total  
expenses  
under  
\$50,000

No

**Financial Information Part 1**

Audit for  
2021:

Yes

Restricted  
Contributed  
Revenue:

Yes

Restricted  
Earned  
Revenue:

No

**Financial Information Part 2**

Non-  
operating  
Revenues in  
2021:

No

Non-  
operating  
Expenses in  
2021:

No

Revenue: Audit Totals

## Audit Totals

These totals should be taken directly from your audit or review. We will use these numbers to verify that your revenue is entered accurately, by comparing them to the totals that calculate at the bottom of the revenue section.



More help on this section (<http://culturaldata.force.com/Resources/articles/Article/Revenue-Section-Resources/#AuditTotals>)

	Unrestricted	Restricted	Total 2021
Total Operating Revenue	\$2,213,730	\$729,182	\$2,942,912
Total Non-Operating Revenue			
Total Revenue	\$2,213,730	\$729,182	\$2,942,912

## Revenue: Earned Operating Revenue

	Unrestricted	Restricted	Total 2021	Total 2020
Subscription Revenue				
Membership Fees - Individuals	\$6,970.00		\$6,970.00	\$4,825.00

Membership Fees - Organizations			
Ticket Sales/Admissions			
Education Revenue			
Publication Sales	\$236.00	\$236.00	
Gallery Sales	\$60,737.00	\$60,737.00	\$13,852.00
Contracted Services and Touring Fees	\$610.00	\$610.00	\$10,000.00
Royalty/Reproduction Revenue			
Rental Revenue			
Sponsorship Revenue			
Attendee-Generated Revenue Not Included Above			
Earned Program Revenue Not Included Above			\$8,519.00

Earned Non-Program Revenue Not Included Above	\$8,711.00
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<b>Total</b>	\$68,553.00	\$0.00	\$68,553.00	\$45,907.00
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Of your organization's total earned operating revenue, how much was from programming delivered digitally?

150

## Revenue: Investment Revenue

	Unrestricted	Restricted	Total 2021	Total 2020
Investment Revenue	\$1,233,026.00	\$253,188.00	\$1,486,214.00	\$587,861.00
- Operating				
<b>Total</b>	\$1,233,026.00	\$253,188.00	\$1,486,214.00	\$587,861.00

## Revenue: Contributed Revenue

	Unrestricted	Restricted	Total 2021	Total 2020	Contributors
Trustee/Board	\$22,955.00		\$22,955.00	\$29,960.00	6
Other Individual	\$59,661.00	\$3,000.00	\$62,661.00	\$73,209.00	161
Corporate	\$17.00		\$17.00	\$6,318.00	1
Foundation	\$227,524.00	\$425,904.00	\$653,428.00	\$7,251,000.00	7
City Government				\$24,027.00	
County Government					
State Government	\$13,000.00		\$13,000.00	\$8,441.00	1
Federal Government				\$94,720.00	
Tribal					
In-Kind Contributions	\$25,650.00		\$25,650.00	\$21,953.00	

Special Fundraising Events	\$11,015.00	\$11,015.00	
Is the amount reported above for special fundraising events gross or net of expenses?*	Net		
Fundraising Event Expenses*	6913		
Contributions Not Included Above	\$599,419.00	\$599,419.00	
Describe Other Contributions*	Change in beneficial interest in assets held by a community foundation.		
Net Assets Released from Restriction	\$552,329.00	\$552,329.00	0
Total Contributed	\$912,151.00	\$475,994.00	\$1,388,145.00 176

Of your  
organization's total  
contributed  
revenue, how much  
was associated with  
programming  
delivered digitally?

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250

## Capital Campaign

Is your organization  
currently in a capital  
campaign?\*

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No

## Revenue: Revenue Summary

	Unrestricted	Restricted	Total 2021	Total 2020
Earned Revenue	\$68,553.00		\$68,553.00	\$45,907.00
Investment Revenue	\$1,233,026.00	\$253,188.00	\$1,486,214.00	\$587,861.00
Contributed Revenue	\$912,151.00	\$475,994.00	\$1,388,145.00	\$7,509,628.00
Total Operating Revenue	\$2,213,730.00	\$729,182.00	\$2,942,912.00	\$8,143,396.00



	Unrestricted	Restricted	Total 2021	Total 2020
Total Revenue	\$2,213,730.00	\$729,182.00	\$2,942,912.00	\$8,143,396.00

## Funder Report Narrative

This space can be used to add context, explanation, or narrative about your revenue. This text will appear on your reports to funders. Limit 500 characters. This narrative is optional.



How to utilize the funder report narrative fields (<http://culturaldata.force.com/Resources/articles/Article/How-to-utilize-the-Funder-Report-Narratives/>)

Funder report  
narrative - Revenue

## Expenses: Audit Totals

### Audit Totals

These totals should be taken directly from your audit or review. We will use these numbers to verify that your expenses are entered accurately by comparing them to the totals that calculate at the bottom of the expenses section.



More help on this section (<http://culturaldata.force.com/Resources/articles/Article/Expenses-Section-Resources/#audittotals>)

2021

Program Expenses	658740	
Management and General Expenses	287922	
Fundraising Expenses	81635	
Total Operating Expenses	1028297	
Non-Operating Expenses		
Total Expenses	1028297	808848
Total Change in Net Assets	1914615	

## Expenses: Expenses

### Personnel Expenses

Program	Management and General	Fundraising	Total 2021	Total 2020
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W2 Employee Salaries, Benefits, Payroll Taxes	\$251,859.00	\$130,427.00	\$67,462.00	\$449,748.00	\$449,318.00
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Independent Contractors	\$1,500.00			\$1,500.00	\$600.00
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Professional Fees	\$4,760.00	\$100,541.00	\$660.00	\$105,961.00	\$32,600.00
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<b>Total</b>	\$258,119.00	\$230,968.00	\$68,122.00	\$557,209.00	\$482,518.00
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Of your organization's total personnel expenses above, what portion was paid to artists and performers?

5500

## Non-Personnel Expenses

Program	Management and General	Fundraising	Total 2021	Total 2020
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Occupancy Costs	\$126,474.00	\$33,708.00		\$160,182.00	\$134,890.00
Interest Expense					
Depreciation	\$32,036.00	\$8,009.00		\$40,045.00	\$41,576.00
Non-Personnel Expenses Not Included Above	\$242,111.00	\$15,237.00	\$13,513.00	\$270,861.00	\$149,864.00
Please Describe other Non-Personnel	various contracted work with vendors				
<b>Total</b>	<b>\$400,621.00</b>	<b>\$56,954.00</b>	<b>\$13,513.00</b>	<b>\$471,088.00</b>	<b>\$326,330.00</b>

## Total Operating Expenses

	Program	Management and General	Fundraising	Total 2021	Total 2020
Total Personnel Expenses	\$258,119.00	\$230,968.00	\$68,122.00	\$557,209.00	\$482,518.00
Total Non-Personnel Expenses	\$400,621.00	\$56,954.00	\$13,513.00	\$471,088.00	\$326,330.00

Total Operating Expenses	\$658,740.00	\$287,922.00	\$81,635.00	\$1,028,297.00	\$808,848.00
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Personnel	15000
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Non-Personnel	2000
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Of your organization's total operating expenses, how much was spent on programming delivered digitally?	1500
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## Total Expenses

	2021	2020
Total Operating Expenses	1028297	808848
Total Expenses (Operating and Non-Operating)	1028297	808848

## Expenses: Change in Net Assets and Narrative

	Unrestricted	Restricted	Total 2021	Total 2020
Total Operating Revenue	\$2,213,730.00	\$729,182.00	\$2,942,912.00	\$8,143,396.00
Total Operating Expenses	\$1,028,297.00		\$1,028,297.00	\$808,848.00
Operating Change in Net Assets	\$1,185,433.00	\$729,182.00	\$1,914,615.00	\$7,334,548.00
	Unrestricted	Restricted	Total 2021	Total 2020
Total Change in Net Assets	\$1,185,433.00	\$729,182.00	\$1,914,615.00	\$7,334,548.00

### Funder Report Narrative - Expenses

This space can be used to add context, explanation, or narrative about your expenses. This text will appear on your reports to Funders. This narrative is optional.



How to utilize the Funder Report Narratives (<http://culturaldata.force.com/Resources/articles/Article/How-to-utilize-the-Funder-Report-Narratives/>)

Funder Report  
Narrative -  
Expenses

## Balance Sheet: Audit Totals

### Audit Totals

These totals should be taken directly from your audit or review. We will use these numbers to verify that your balance sheet is entered accurately, by comparing them to the totals that calculate at the bottom of the Balance Sheet.



How to find your audit totals (<http://culturaldata.force.com/Resources/articles/Article/Balance-Sheet-Section-Resources/#AuditTotals>)

2021	
Total Assets	18172718
Total Liabilities and Net Assets	18172718
Unrestricted Net Assets	2569648
Restricted Net Assets	15556340

## Balance Sheet: Assets, Liabilities, & Net Assets

	Unrestricted	Restricted	Total 2021	Total 2020
Cash and Cash Equivalents	\$758,326.00		\$758,326.00	\$495,211.00
Receivables		\$279,319.00	\$279,319.00	\$6,504,196.00
Investments - Current				
Current Assets Not Included Above	\$36,271.00		\$36,271.00	\$24,279.00
Describe Current Assets not Included Above				
Total Current Assets	\$794,597.00	\$279,319.00	\$1,073,916.00	\$7,023,686.00
Investments - Non- Current	\$1,637,955.00	\$11,177,602.00	\$12,815,557.00	\$5,502,195.00
Fixed Assets (Net of Accumulated Depreciation)	\$183,826.00		\$183,826.00	\$211,012.00
Non-Current Assets Not Included Above		\$4,099,419.00	\$4,099,419.00	\$5,000.00



Describe Non-  
Current Assets Not  
Included Above

Total Long-term/Non-Current Assets	\$1,821,781.00	\$15,277,021.00	\$17,098,802.00	\$5,718,207.00
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Total Assets	\$2,616,378.00	\$15,556,340.00	\$18,172,718.00	\$12,741,893.00
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Gross Fixed Assets*	813600
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Less Accumulated Depreciation*	-629774
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	Unrestricted	Restricted	Total 2021	Total 2020
Accounts Payable and Accrued Expenses	\$46,730.00		\$46,730.00	\$20,520.00
Deferred Revenue				\$10,000.00
Loans - Current				
Current Liabilities Not Included Above				
Total Current Liabilities	\$46,730.00		\$46,730.00	\$30,520.00

Long-Term/Non-Current Loans				
Long-Term/Non-Current Liabilities Not Included Above				
Total Long-term/Non-Current Liabilities				
Total Liabilities	\$46,730.00		\$46,730.00	\$30,520.00
	Unrestricted	Restricted	Total 2021	Total 2020
Total Assets	\$2,616,378.00	\$15,556,340.00	\$18,172,718.00	\$12,741,893.00
Total Liabilities	\$46,730.00		\$46,730.00	\$30,520.00
Net Assets	\$2,569,648.00	\$15,556,340.00	\$18,125,988.00	\$12,711,373.00
Total Liabilities and Net Assets	\$2,616,378.00	\$15,556,340.00	\$18,172,718.00	\$12,741,893.00
	2021		2020	
Line of Credit - Limit	50000		50000	

## Funder Report Narrative

This space can be used to add context, explanation, or narrative about your Balance Sheet. This text will appear on your reports to Funders. This narrative is optional.



How to utilize the Funder Report Narratives (<http://culturaldata.force.com/Resources/articles/Article/How-to-utilize-the-Funder-Report-Narratives/>)

Funder Report  
Narrative - Balance  
Sheet

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## Workforce and Workspaces: Workforce

	Number of Positions	Turnover	Total 2021
Full-Time Permanent	5	1	6
Full-Time Temporary			
Part-Time Permanent	3		3
Part-Time Temporary			
Volunteers	12		12

Independent Contractors	1		1
Interns and Apprentices	2		2
Board Members	8		8
Total Positions	31	1	32
Of the employees and contractors entered above, how many were artists or performers?*	2		

## Workforce and Workspaces: COVID-19 Impact

2021

## COVID-19 Workforce Effects

The COVID-19 crisis has necessitated that organizations lay off or furlough employees to remain in operation. The following questions aim to gauge this impact on your organization's workforce. Please only answer these questions if the fiscal year you are reporting on includes a span of time impacted by the COVID-19 pandemic. Answers collected from fiscal years outside of the impact of the COVID-19 pandemic will not be used for research or reporting purposes. This is optional.

**Due to COVID-19 crisis restrictions on in-person gatherings and/or stay-at-home orders mandated by government health guidelines, how was staffing affected at your organization?**

Number of Employees Laid Off	0
Number of Employees Furloughed	0
Of those furloughed or laid off employees, how many (if any) have been brought back?	0

## Workforce and Workspaces: Organization Leadership

2021

## Organization Leader

Provide information about the person with the highest level of decision-making authority (not including board members). This could be your organization's Executive Director, CEO, or President. You may enter two co-leaders if your organization has a shared leadership structure.

Leader First Name	Navva
Leader Last Name	Milliken
Leader Title	Executive Director and Chief Curator
Leader Year Started	2018
Leader Email Address	navva@centerforartinwood.org
	2021
Co-Leader First Name	
Co-Leader Last Name	
Co-Leader Title	
Co-Leader Year Started	

Co-Leader Email  
Address

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## Workforce and Workspaces: Workspaces (up to 5)

One workspace is required, and you can include up to 5 different locations your organization has used this year. Use the button below to pre-fill the address in your organizations' profile into the first workspace.

If you do not have a  
physical workspace  
check this box:

2021	
Address (required)	141 North 3rd Street
City (required)	Philadelphia
State (required)	PA
Zip Code (required)	19106
Workspace Status	Rent

Square Footage	7000
Use	Both
	2021
Address Line 1	
City	
State	
Zip Code	
Workspace Status	
Square Footage	
Use	
	2021



Address Line 1

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City

---

State

---

Zip Code

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Workspace Status

---

Square Footage

---

Use

---

2021

---

Address Line 1

---

City

---

State

---

Zip Code

---

Workspace Status
Square Footage
Use
2021
Address Line 1
City
State
Zip Code
Workspace Status
Square Footage
Use

Program Activity & Audiences: Tickets/Admissions  
/Package Prices

	Low	High
Ticket/Admission Prices	\$5.00	\$225.00
Subscription Package Price		
Individual Membership Price	\$35.00	\$1,000.00
Organizational Membership Price		
Subscription Ticket Price		
Ticket/Admission Prices for Individual Members	\$5.00	\$195.00
Ticket/Admission Prices for Organizational Members		

## Program Activity & Audiences: Members and Subscribers

	Count	Renewal Rate	Total 2021
Subscribers*			
Members - Individual(s)*	52	55%	107%
Members – Organizations*			

## Program Activity & Audiences: Programs

	2021	2020
Residencies Awarded	1	
Public Art Installations	0	
Works Commissioned	1	
Films Produced	0	
World Premieres	2	3

National Premieres		
Local/Regional Premieres	2	
Competitions		
Open Rehearsals		
	Count	Monetary Value
Fiscally Sponsored Projects		
Scholarships awarded		
Other Grants awarded		
	In Person/Physical	Digital
Permanent Exhibitions	1	
Temporary Exhibitions	5	

Traveling Exhibitions (Hosted)	2				
Published Works Distributed	1				
Private Lessons					
	Distinct Offerings	# Events at Festivals	Distinct Live/Live-streamed	# of Times Accessed Live-streamed	Distinct On-demand Offerings Total 2021
Festivals/Conferences	0				
	Distinct Offerings	# of Times Offered	Distinct Live-Streamed	# of Times Live-Streamed	On-demand Offerings Total 2021
Productions (Self-produced)	0				
Productions (Presented)	0				
Broadcast Productions	0				

Classes/Workshops  
(Outside of  
Schools)

0

Classes/Assemblies  
/Other  
Programs in  
Schools

0

Field  
Trips/School  
Visits

1

1

2

Guided  
Tours

4

20

24

Lectures

2

2

8

20

32

Films  
Screened

0

Readings/Workshops  
(Developing  
Works)

0

Community  
Programs  
not Included  
Above

1

1

2

Community Programs not included above - Description	CraftNOW Create	
Additional Programs not Included Above	1	2
Additional Programs not included above - Description	Summer Arts Camp	

## Program Activity & Audiences: Attendance/Participation

	Paid	Free	Total 2021
Total In-Person Participation		7496	7496
Total Digital Participation (for mission-related, digitally delivered programming)		1026	1026
<b>Total</b>	0	8522	8522



Of your  
organization's  
total in-person  
participation,  
how many  
participants were  
18 and under?

215

Attendance

0

Hours of Instruction

0

## Social Media and Web

	2021	2020
Facebook Followers	5480	5121
Twitter Followers	852	831
YouTube Subscribers	335	215
Instagram Followers	10908	8449
Vimeo Subscribers		
TikTok Followers		

### Snapchat Followers

### Other Social Media Followers

	2021	2020
Website Page Views	109045	148896
Website Sessions/Visits	49768	53013
Website Unique Visitors	36462	38079
	2021	2020

### Funder Report Narrative

This space can be used to add context, explanation, or narrative about your Program Activity. This text will appear on your reports to Funders. This narrative is optional.



How to utilize the Funder Report Narratives (<http://culturaldata.force.com/Resources/articles/Article/How-to-utilize-the-Funder-Report-Narratives/>)

Funder report  
narrative - Program  
Activity

## Program Activity & Audiences: Organization Mission

### Organization Mission

This section seeks to identify whether it is your organization's mission to create, present, or interpret works, or otherwise support or nurture cultural expression from a specific ethnic, cultural, or other demographic group.

If your organization creates, presents, or interprets works, or otherwise supports or nurtures cultural expression from a wide range of different cultural traditions or demographic groups, answer "no" to this question.

If you select yes, you will see a list of demographic groups to select from.



More help with this section (<http://culturaldata.force.com/Resources/articles/Article/Program-Activity-and-Audiences-Section-Resources/#OrganizationMission>)

Is your organization's mission rooted in an explicitly identified ethnic, cultural, or other demographic voice?	No
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## Program Activity & Audiences: Organization Audience

## Organization Audience

This question seeks to identify specific ethnic, cultural, or other demographic groups that your organization serves as audience members or participants. You should only answer “yes” and select a demographic group if your organization’s mission is focused on serving them, or if individuals from that group make up a significant\* portion of your overall audience.

We define “significant” as comprising 51% or more of your overall audience. For example, if your audience is 51% Black, Indigenous, or People of Color (BIPOC), please select “yes”. The corresponding sections will then ask you to further select the specific group(s) your organization serves as audience members or participants.

If you do not have audience demographics data available, these answers may be based on estimates or perceptions of your audience or participants.



More help with this question (<http://culturaldata.force.com/Resources/articles/Article/Program-Activity-and-Audiences-Section-Resources/#OrganizationAudience>)

Does your organization primarily serve (or seek to serve) a specific audience?	No
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## Local Community

Choose one community type, based on where the majority of your participants live. If you do not have data available, this can be based on estimates or your perceptions of your audience.

Which term best  
describes the local  
community you  
primarily serve?

Urban

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## Program Activity & Audiences: Response to COVID-19

### COVID-19 Program Impacts

This question is optional. Please only answer this question if the fiscal year you are reporting on includes a span of time impacted by the COVID-19 pandemic. Answers collected from fiscal years outside of the impact of the COVID-19 pandemic will be eliminated during research analysis.

During the period of  
the COVID-19 crisis  
when in-person  
gatherings were  
impossible due to  
stay-at-home orders  
and/or government  
health guidelines,  
did your  
organization?

Modify program delivery

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## Wrap-up: Complete Survey

## Complete your Survey

Congratulations, you've reached the last section of your survey. Click check and complete to run the error check. This will take a few minutes, and you will see a list of errors and warning.

❗ Errors must be addressed before you can complete your profile.

⚠ Warnings do not need to be addressed before you complete your profile.

After you have completed your survey, don't forget about these next steps:

**Run a Funder Report:** if you are applying for grants that require the CDP, don't forget to run a Funder Report (<http://culturaldata.force.com/Resources/articles/Article/How-do-I-run-or-produce-a-Funder-Report>).

**Make use of your data:** SMU DataArts offers free reports that can help you understand your data, compare yourself to peer organizations across the country, and assess your performance. Read more about our Analytic reports (<http://culturaldata.force.com/Resources/articles/Article/Get-Started-with-Analytic-Reports/>) and the KIPi Dashboard. (<https://dataarts.smu.edu/kipis/>)

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