

The Center for Art in Wood, Inc. 2022

Cultural Data Profile

 PRINT

Organization Info

Organization Type:	501(c)3 nonprofit organization	Fiscal Year End:	12/31/2022
Federal EIN:	22-2806780	Months in Survey:	12
Exemption Date:	1986		

Discipline

NTEE Classification:	A40 Visual Arts	NISP Discipline:	Crafts
NISP Specialty:	Wood	NISP Institution Type:	Arts Service Organization

Survey Providers

Affiliations:

Organization Location

Org zip code: 19106

Total Expenses

Total
expenses
under
\$50,000

No

Financial Information Part 1

Audit for
2022:

Yes

Restricted
Contributed
Revenue:

Yes

Restricted
Earned
Revenue:

No

Financial Information Part 2

Non-
operating
Revenues in
2022:

No

Non-
operating
Expenses in
2022:

No

Revenue: Audit Totals

Audit Totals

These totals should be taken directly from your audit or review. We will use these numbers to verify that your revenue is entered accurately, by comparing them to the totals that calculate at the bottom of the revenue section.



More help on this section (<http://culturaldata.force.com/Resources/articles/Article/Revenue-Section-Resources/#AuditTotals>)

	Unrestricted	Restricted	Total 2022
Total Operating Revenue	-\$1,077,134	-\$971,177	-\$2,048,311
Total Non-Operating Revenue			
Total Revenue	-\$1,077,134	-\$971,177	-\$2,048,311

Revenue: Earned Operating Revenue

	Unrestricted	Restricted	Total 2022	Total 2021
Subscription Revenue				
Membership Fees - Individuals	\$4,357.00		\$4,357.00	\$6,970.00

Membership Fees - Organizations			
Ticket Sales/ Admissions			
Education Revenue			
Publication Sales			\$236.00
Gallery Sales	\$90,744.00	\$90,744.00	\$60,737.00
Contracted Services and Touring Fees	\$1,000.00	\$1,000.00	\$610.00
Royalty/ Reproduction Revenue			
Rental Revenue			
Sponsorship Revenue			
Attendee-Generated Revenue Not Included Above			
Earned Program Revenue Not Included Above	\$3,279.00	\$3,279.00	

Describe Earned Program Revenue*	Tour Groups, Workshops, fees, other revenue			
Earned Non- Program Revenue Not Included Above				
Total	\$99,380.00	\$0.00	\$99,380.00	\$68,553.00

Of your
organization's
total earned
operating
revenue, how
much was from
programming
delivered
digitally?

Revenue: Investment Revenue

	Unrestricted	Restricted	Total 2022	Total 2021
Investment Revenue	-\$1,760,352.00	-\$243,348.00	-\$2,003,700.00	\$1,486,214.00
- Operating				
Total				

- - - \$1,486,214.00
 \$1,760,352.00 \$243,348.00 \$2,003,700.00

Revenue: Contributed Revenue

	Unrestricted	Restricted	Total 2022	Total 2021	Contributors
Trustee/Board	\$48,505.00		\$48,505.00	\$22,955.00	7
Other Individual	\$33,959.00	\$32,467.00	\$66,426.00	\$62,661.00	100
Corporate	\$4,150.00		\$4,150.00	\$17.00	2
Foundation	\$218,628.00	\$143,122.00	\$361,750.00	\$653,428.00	4
City Government	\$12,550.00		\$12,550.00		1
County Government					
State Government	\$13,000.00		\$13,000.00	\$13,000.00	1
Federal Government	\$3,671.00		\$3,671.00		1

Tribal			
In-Kind Contributions	\$25,740.00	\$25,740.00	\$25,650.00
Special Fundraising Events	\$20,351.00	\$20,351.00	\$11,015.00
Is the amount reported above for special fundraising events gross or net of expenses?*	Net		
Fundraising Event Expenses*	10916		
Contributions Not Included Above	-\$700,134.00	\$700,134.00	\$599,419.00
Describe Other Contributions*	Change in value of beneficial interest in assets held by community foundation		
Net Assets Released from Restriction	\$203,284.00	\$203,284.00	0

Total	\$583,838.00	\$727,829.00	\$143,991.00	\$1,388,145.00	116
Contributed					

Of your
organization's total
contributed
revenue, how much
was associated with
programming
delivered digitally?

Capital Campaign

Is your organization currently in a capital campaign?*	No
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Revenue: Revenue Summary

	Unrestricted	Restricted	Total 2022	Total 2021
Earned Revenue	\$99,380.00		\$99,380.00	\$68,553.00
Investment Revenue	-\$1,760,352.00	-\$243,348.00	-\$2,003,700.00	\$1,486,214.00

Contributed Revenue	\$583,838.00	-\$727,829.00	-\$143,991.00	\$1,388,145.00
Total Operating Revenue	-\$1,077,134.00	-\$971,177.00	-\$2,048,311.00	\$2,942,912.00
	Unrestricted	Restricted	Total 2022	Total 2021
Total Revenue	-\$1,077,134.00	-\$971,177.00	-\$2,048,311.00	\$2,942,912.00

Funder Report Narrative

This space can be used to add context, explanation, or narrative about your revenue. This text will appear on your reports to funders. Limit 500 characters. This narrative is optional.

 How to utilize the funder report narrative fields (<http://culturaldata.force.com/Resources/articles/Article/How-to-utilize-the-Funder-Report-Narratives/>)

Funder report
narrative - Revenue

Expenses: Audit Totals

Audit Totals

These totals should be taken directly from your audit or review. We will use these numbers to verify that your expenses are entered accurately by comparing them to the totals that calculate at the bottom of the expenses section.



More help on this section (<http://culturaldata.force.com/Resources/articles/Article/Expenses-Section-Resources/#audittotals>)

	2022	
Program Expenses	819761	
Management and General Expenses	323858	
Fundraising Expenses	87569	
Total Operating Expenses	1231188	
Non-Operating Expenses		
Total Expenses	1231188	1028297
Total Change in Net Assets	-3279499	

Expenses: Expenses

Personnel Expenses

	Program	Management and General	Fundraising	Total 2022	Total 2021
W2 Employee Salaries, Benefits, Payroll Taxes	\$312,842.00	\$112,427.00	\$63,546.00	\$488,815.00	\$449,748.00
Independent Contractors					\$1,500.00
Professional Fees	\$6,910.00	\$145,871.00	\$3,312.00	\$156,093.00	\$105,961.00
Total	\$319,752.00	\$258,298.00	\$66,858.00	\$644,908.00	\$557,209.00

Of your
organization's total
personnel expenses
above, what amount
was paid to artists
and performers?

Yes

Non-Personnel Expenses

	Program	Management and General	Fundraising	Total 2022	Total 2021
Occupancy Costs	\$161,789.00	\$40,447.00		\$202,236.00	\$160,182.00
Interest Expense					
Depreciation	\$31,378.00	\$7,844.00		\$39,222.00	\$40,045.00
Non-Personnel Expenses Not Included Above	\$306,842.00	\$17,269.00	\$20,711.00	\$344,822.00	\$270,861.00
Please Describe other Non- Personnel	Exhibits, Supplies, Technology, Travel, Donated services, Insurance, Misc.				
Total	\$500,009.00	\$65,560.00	\$20,711.00	\$586,280.00	\$471,088.00

Total Operating Expenses

	Program	Management and General	Fundraising	Total 2022	Total 2021
Total Personnel Expenses	\$319,752.00	\$258,298.00	\$66,858.00	\$644,908.00	\$557,209.00
Total Non-Personnel Expenses	\$500,009.00	\$65,560.00	\$20,711.00	\$586,280.00	\$471,088.00
Total Operating Expenses	\$819,761.00	\$323,858.00	\$87,569.00	\$1,231,188.00	\$1,028,297.00
Personnel	675				
Non-Personnel	1412				
Of your organization's total operating expenses, how much was spent on programming delivered digitally?	Yes				

Total Expenses

	2022	2021
Total Operating Expenses	1231188	1028297
Total Expenses (Operating and Non-Operating)	1231188	1028297


Expenses: Change in Net Assets and Narrative

	Unrestricted	Restricted	Total 2022	Total 2021
Total Operating Revenue	-\$1,077,134.00	-\$971,177.00	-\$2,048,311.00	\$2,942,912.00
Total Operating Expenses	\$1,231,188.00		\$1,231,188.00	\$1,028,297.00
Operating Change in Net Assets	-\$2,308,322.00	-\$971,177.00	-\$3,279,499.00	\$1,914,615.00
	Unrestricted	Restricted	Total 2022	Total 2021

Total Change in Net Assets	-\$2,308,322.00	-\$971,177.00	-\$3,279,499.00	\$1,914,615.00
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Funder Report Narrative - Expenses

This space can be used to add context, explanation, or narrative about your expenses. This text will appear on your reports to Funders. This narrative is optional.


 How to utilize the Funder Report Narratives (<http://culturaldata.force.com/Resources/articles/Article/How-to-utilize-the-Funder-Report-Narratives/>)

Funder Report Narrative - Expenses

Balance Sheet: Audit Totals

Audit Totals

These totals should be taken directly from your audit or review. We will use these numbers to verify that your balance sheet is entered accurately, by comparing them to the totals that calculate at the bottom of the Balance Sheet.

 How to find your audit totals (<http://culturaldata.force.com/Resources/articles/Article/Balance-Sheet-Section-Resources/#AuditTotals>)

2022	
Total Assets	14887259

Total Liabilities and Net Assets	14887259
Unrestricted Net Assets	275034
Restricted Net Assets	14571455

Balance Sheet: Assets, Liabilities, & Net Assets

	Unrestricted	Restricted	Total 2022	Total 2021
Cash and Cash Equivalents	\$77,448.00	\$746,357.00	\$823,805.00	\$758,326.00
Receivables	\$61,276.00	\$197,983.00	\$259,259.00	\$279,319.00
Investments - Current				
Current Assets Not Included Above	\$29,452.00		\$29,452.00	\$36,271.00
Describe Current Assets not Included Above	Inventory, prepaid expenses, other			


Total Current Assets	\$168,176.00	\$944,340.00	\$1,112,516.00	\$1,073,916.00
Investments - Non-Current		\$10,227,830.00	\$10,227,830.00	\$12,815,557.00
Fixed Assets (Net of Accumulated Depreciation)	\$147,628.00		\$147,628.00	\$183,826.00
Non-Current Assets Not Included Above		\$3,399,285.00	\$3,399,285.00	\$4,099,419.00
Describe Non-Current Assets Not Included Above	Beneficial interest in assets held by a community foundation			
Total Long-term/ Non-Current Assets	\$147,628.00	\$13,627,115.00	\$13,774,743.00	\$17,098,802.00
Total Assets	\$315,804.00	\$14,571,455.00	\$14,887,259.00	\$18,172,718.00
Gross Fixed Assets*		816625		
Less Accumulated Depreciation*		-668997		
	Unrestricted	Restricted	Total 2022	Total 2021

Accounts Payable and Accrued Expenses	\$40,770.00		\$40,770.00	\$46,730.00
Deferred Revenue				
Loans - Current				
Current Liabilities Not Included Above				
Total Current Liabilities	\$40,770.00		\$40,770.00	\$46,730.00
Long-Term/Non- Current Loans				
Long-Term/Non- Current Liabilities Not Included Above				
Total Long-term/ Non-Current Liabilities				
Total Liabilities	\$40,770.00		\$40,770.00	\$46,730.00
	Unrestricted	Restricted	Total 2022	Total 2021
Total Assets	\$315,804.00	\$14,571,455.00	\$14,887,259.00	\$18,172,718.00

Total Liabilities	\$40,770.00	\$40,770.00	\$46,730.00
Net Assets	\$275,034.00	\$14,571,455.00	\$14,846,489.00
Total Liabilities and Net Assets	\$315,804.00	\$14,571,455.00	\$14,887,259.00
	2022	2021	
Line of Credit - Limit	50000	50000	

Funder Report Narrative

This space can be used to add context, explanation, or narrative about your Balance Sheet. This text will appear on your reports to Funders. This narrative is optional.

 [How to utilize the Funder Report Narratives \(http://culturaldata.force.com/Resources/articles/Article/How-to-utilize-the-Funder-Report-Narratives/\)](http://culturaldata.force.com/Resources/articles/Article/How-to-utilize-the-Funder-Report-Narratives/)

Funder Report
 Narrative - Balance
 Sheet

Workforce and Workspaces: Workforce

	Number of Positions	Turnover	Total 2022
Full-Time Permanent	5		5
Full-Time Temporary			
Part-Time Permanent	3		3
Part-Time Temporary			
Volunteers			
Independent Contractors			
Interns and Apprentices			
Board Members	9		9
Total Positions	17		17
Of the employees and contractors entered above, how many were artists or performers?*		Yes	

Workforce and Workspaces: COVID-19 Impact

2022

COVID-19 Workforce Effects

The COVID-19 crisis has necessitated that organizations lay off or furlough employees to remain in operation. The following questions aim to gauge this impact on your organization's workforce. Please only answer these questions if the fiscal year you are reporting on includes a span of time impacted by the COVID-19 pandemic. Answers collected from fiscal years outside of the impact of the COVID-19 pandemic will not be used for research or reporting purposes. This is optional.

Due to COVID-19 crisis restrictions on in-person gatherings and/or stay-at-home orders mandated by government health guidelines, how was staffing affected at your organization?

Number of Employees Laid Off	0
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Number of Employees Furloughed	0
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Of those furloughed or laid off employees, how many (if any) have been brought back?	0
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Workforce and Workspaces: Organization Leadership

2022

Organization Leader

Provide information about the person with the highest level of decision-making authority (not including board members). This could be your organization's Executive Director, CEO, or President. You may enter two co-leaders if your organization has a shared leadership structure.

Leader First Name	Jennifer-Navva
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Leader Last Name	Milliken
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Leader Title	Executive Director and Chief Curator
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Leader Year Started	2018
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Leader Email Address	navva@museumforartinwood.org
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2022

Co-Leader First
Name

Co-Leader Last
Name

Co-Leader Title

Co-Leader Year
Started

Co-Leader Email
Address

Workforce and Workspaces: Workspaces (up to 5)

One workspace is required, and you can include up to 5 different locations your organization has used this year. Use the button below to pre-fill the address in your organizations' profile into the first workspace.

If you do not have a
physical workspace
check this box:

2022

Address (required)	141 North 3rd Street
City (required)	Philadelphia
State (required)	Pennsylvania
Zip Code (required)	19106
Workspace Status	Rent
Square Footage	7000
Use	Both
	2022
Address Line 1	
City	
State	
Zip Code	

Workspace Status
Square Footage
Use
2022
Address Line 1
City
State
Zip Code
Workspace Status
Square Footage
Use
2022

Address Line 1

City

State

Zip Code

Workspace Status

Square Footage

Use

2022

Address Line 1

City

State

Zip Code

Workspace Status

Square Footage

Use

Program Activity & Audiences: Tickets/Admissions/ Package Prices

Low

High

Ticket/Admission
Prices

Subscription
Package Price

Individual
Membership Price

\$35.00

\$1,000.00

Organizational
Membership Price

Subscription Ticket
Price

Ticket/Admission
Prices for Individual
Members

Ticket/Admission
Prices for
Organizational
Members

Program Activity & Audiences: Members and Subscribers

	Count	Renewal Rate	Total 2022
Subscribers*			
Members - Individual(s)*	25	45%	70%
Members – Organizations*			

Program Activity & Audiences: Programs

	2022	2021
Residencies Awarded	6	1
Public Art Installations	0	0
Works Commissioned	0	1
Films Produced	0	0
World Premieres	4	2
National Premieres		
Local/Regional Premieres	4	2
Competitions	0	
Open Rehearsals	0	
	Count	Monetary Value
Fiscally Sponsored Projects		

Scholarships awarded					
Other Grants awarded					
	In Person/ Physical	Digital			
Permanent Exhibitions	1				
Temporary Exhibitions	5				
Traveling Exhibitions (Hosted)					
Published Works Distributed	1				
Private Lessons					
	Distinct Offerings	# Events at Festivals	Distinct Live/ Live- streamed	# of Times Accessed Live- streamed	Distinct On- demand Offerings Total 2022
Festivals/ Conferences	0				

	Distinct Offerings	# of Times Offered	Distinct Live-Streamed	# of Times Live-Streamed	On-demand Offerings
					Total 2022
Productions (Self-produced)	0				
Productions (Presented)	0				
Broadcast Productions	0				
Classes/Workshops (Outside of Schools)	3	3	6		
Classes/Assemblies/Other Programs in Schools	0				
Field Trips/School Visits	0				
Guided Tours	0				

Lectures	28	28	32	32	32
152					
Films Screened	0				
Readings/ Workshops (Developing Works)	0				
Community Programs not Included Above	0				
Community Programs not included above - Description					
Additional Programs not Included Above	0				
Additional Programs not included above - Description					

Program Activity & Audiences: Attendance/Participation


	Paid	Free	Total 2022
Total In-Person Participation	25	11902	11927
Total Digital Participation (for mission-related, digitally delivered programming)		700	700
Total	25	12602	12627

Of your organization's total in-person participation, how many participants were 18 and under?

Attendance	0
Hours of Instruction	0

Social Media and Web

	2022	2021
Facebook Followers	6126	5480
Twitter Followers	897	852
YouTube Subscribers	477	335
Instagram Followers	12055	10908
Vimeo Subscribers	0	
TikTok Followers	0	
Snapchat Followers	0	
Other Social Media Followers	0	
	2022	2021
Website Page Views	115046	109045
Website Sessions/ Visits	52442	49768

Website Unique Visitors	39230	36462
	2022	2021
<h3>Funder Report Narrative</h3> <p>This space can be used to add context, explanation, or narrative about your Program Activity. This text will appear on your reports to Funders. This narrative is optional.</p> <p> How to utilize the Funder Report Narratives (http://culturaldata.force.com/Resources/articles/Article/How-to-utilize-the-Funder-Report-Narratives/)</p> <p>Funder report narrative - Program Activity</p>		

Program Activity & Audiences: Organization Mission

Organization Mission

This section seeks to identify whether it is your organization's mission to create, present, or interpret works, or otherwise support or nurture cultural expression from a specific ethnic, cultural, or other demographic group.

If your organization creates, presents, or interprets works, or otherwise supports or nurtures cultural expression from a wide range of different cultural traditions or demographic groups, answer "no" to this question.

If you select yes, you will see a list of demographic groups to select from.



More help with this section (<http://culturaldata.force.com/Resources/articles/Article/Program-Activity-and-Audiences-Section-Resources/#OrganizationMission>)

Is your organization's mission rooted in an explicitly identified ethnic, cultural, or other demographic voice?	No

Program Activity & Audiences: Organization Audience

Organization Audience

This question seeks to identify specific ethnic, cultural, or other demographic groups that your organization serves as audience members or participants. You should only answer “yes” and select a demographic group if your organization’s mission is focused on serving them, or if individuals from that group make up a significant* portion of your overall audience.

We define “significant” as comprising 51% or more of your overall audience. For example, if your audience is 51% Black, Indigenous, or People of Color (BIPOC), please select “yes”. The corresponding sections will then ask you to further select the specific group(s) your organization serves as audience members or participants.

If you do not have audience demographics data available, these answers may be based on estimates or perceptions of your audience or participants.



More help with this question (<http://culturaldata.force.com/Resources/articles/Article/Program-Activity-and-Audiences-Section-Resources/#OrganizationAudience>)

Does your organization primarily serve (or seek to serve) a specific audience?	No

Local Community

Choose one community type, based on where the majority of your participants live. If you do not have data available, this can be based on estimates or your perceptions of your audience.

Which term best
describes the local
community you
primarily serve?

Urban

Program Activity & Audiences: Response to COVID-19

COVID-19 Program Impacts

This question is optional. Please only answer this question if the fiscal year you are reporting on includes a span of time impacted by the COVID-19 pandemic. Answers collected from fiscal years outside of the impact of the COVID-19 pandemic will be eliminated during research analysis.

During the period of
the COVID-19 crisis
when in-person
gatherings were
impossible due to
stay-at-home orders
and/or government
health guidelines,
did your
organization?

Modify program delivery

Wrap-up: Complete Survey

Complete your Survey

Congratulations, you've reached the last section of your survey. Click check and complete to run the error check. This will take a few minutes, and you will see a list of errors and warning.

❗ Errors must be addressed before you can complete your profile.

⚠ Warnings do not need to be addressed before you complete your profile.

After you have completed your survey, don't forget about these next steps:

Run a Funder Report: if you are applying for grants that require the CDP, don't forget to run a Funder Report (<http://culturaldata.force.com/Resources/articles/Article/How-do-I-run-or-produce-a-Funder-Report>).

Make use of your data: SMU DataArts offers free reports that can help you understand your data, compare yourself to peer organizations across the country, and assess your performance. Read more about our Analytic reports (<http://culturaldata.force.com/Resources/articles/Article/Get-Started-with-Analytic-Reports/>) and the KIPi Dashboard. (<https://dataarts.smu.edu/kipis/>)

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