

The Center for Art in Wood, Inc. 2018

Cultural Data Profile

PRINT

Organization Info

Organization Type:	501(c)3 nonprofit organization	Fiscal Year End:	12/31/2018
Federal EIN:	22-2806780	Months in Survey:	12
Exemption Date:	1986		

Discipline

NTEE Classification:	A40 Visual Arts	NISP Discipline:	Crafts
NISP Specialty:	Wood	NISP Institution Type:	Arts Service Organization

Survey Providers

Affiliations:

Organization Location

Org zip code: 19106

Total Expenses

Total expenses under \$50,000 No

Program Activity

Activities: Exhibits; Guided tours; Classes, lectures, or professional development; Arts education; Commissioning works

Financial Information Part 1

Audit for 2018:	Yes	Temp. or Perm. Restricted Revenue:	Yes
Temp. Restricted Earned Revenue:	No		

Financial Information Part 2

Non-operating Revenues in 2018:	No	Non-operating Expenses in 2018:	No
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Endowment or Reserve Fund: Yes

Membership & Subscriptions

Membership Program:	Yes	Subscriptions to Events/Performances:
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Subscriptions to Media:

Financial Totals: Audit/Review*

2018				
Total Assets	4733257			
Total Liabilities and Net Assets	4733257			
Net Assets - Unrestricted	402315			
Net Assets - Temporarily Restricted	0			
Net Assets - Permanently Restricted	4241948			
	Unrestricted	Temporarily Restricted	Permanently Restricted	Total 2018
Total Operating Revenue	\$671,834.00		-\$464,425.00	\$207,409.00
Non-Operating Revenue				0
Total Revenue	\$671,834.00		-\$464,425.00	\$207,409.00
2018				
Program Expenses	541107			
Fundraising Expenses	85970			

	213282
Total Operating Expenses	840359
Non-Operating Expenses	
Total Expenses	840359
	2018
Total Change in Net Assets	-632950

Revenue: Earned Revenue - Operating

	Unrestricted	Temporarily Restricted	Total 2018
Food and Concessions Revenue			
Gift Shop and Merchandise Sales	\$76,917.00		\$76,917.00
Parking Fees			
Advertising Revenue			
Sponsorship Revenue			
Membership Revenue	\$11,095.00		\$11,095.00
Admissions			
Guided or Group Tour Revenue			
Gallery Sales			
Contracted Services			
Application Fees			
Tuition and Registration Fees			
Other Program Revenue	\$13,798.00		\$13,798.00

Other Non-Program Revenue			
Total	\$101,810.00	\$0.00	\$101,810.00

Revenue: Investment Revenue - Operating

	Unrestricted	Temporarily Restricted	Permanently Restricted	Total 2018
Investment Revenue - Operating	-\$266,366.00			-\$266,366.00
Total	-\$266,366.00	\$0.00	\$0.00	-\$266,366.00

Revenue: Contributed Revenue - Operating*

	Unrestricted	Temporarily Restricted	Permanently Restricted	Total 2018
Trustee/Board Contributions	\$10,150.00			\$10,150.00
Individual Contributions	\$66,950.00		\$9,889.00	\$76,839.00
Corporate Contributions	\$9,350.00		\$1,500.00	\$10,850.00
Foundation Contributions	\$225,973.00			\$225,973.00
City Government Contributions	\$9,544.00			\$9,544.00
County Government Contributions				0
State Government Contributions	\$6,511.00			\$6,511.00
Federal Government Contributions	\$10,000.00			\$10,000.00
Tribal Contributions				0
Total Government Contributions	\$26,055.00			\$26,055.00

In-Kind Contributions	\$18,013.00		\$18,013.00
Other Contributions		\$4,085.00	\$4,085.00
Other Contributions Description			
Net Assets Released from Restriction	\$479,899.00	-\$479,899.00	\$0.00
Total Contributed Revenue - Operating	\$836,390.00	-\$464,425.00	\$371,965.00
2018			
Is any of your contributed revenue from special events? (Required)	Yes		
Are you in the middle of a capital campaign? (Required)	No		

Revenue: -- Special Events

2018				
Description of Special Events	Annual Fundraiser			
	Unrestricted	Temporarily Restricted	Permanently Restricted	Total 2018
Special Events Contributed Revenue - Gross	\$58,112.00			\$58,112.00
Special Events Contributed Revenue - Net	\$38,666.00			\$38,666.00
	Individuals Est.	Corporations Est.	Other Est.	Total 2018
Contributors, Underwriters, and Sponsors	58	5		63
2018				

Trustees/Board;Individual;Foundation;Corporate;Government;Other;Net
Assets Released from
Restrictions

Revenue: Summary

	Unrestricted	Temporarily Restricted	Permanently Restricted	Total 2018
Contributed Revenue	\$836,390.00		-\$464,425.00	\$371,965.00
Earned Revenue	\$101,810.00			\$101,810.00
Investment Revenue	-\$266,366.00			-\$266,366.00
Total Operating Revenue	\$671,834.00		-\$464,425.00	\$207,409.00
Prior Period Adjustments				0
Total Revenue	\$671,834.00		-\$464,425.00	\$207,409.00

Expenses: Personnel Expenses*

	Program	Fundraising	General and Administrative	Total 2018
Employee Salaries	\$171,284.00	\$48,997.00	\$113,094.00	\$333,375.00
Payroll Taxes and Fringe Benefits	\$31,536.00	\$9,021.00	\$20,822.00	\$61,379.00
Independent Contractors	\$8,599.00			\$8,599.00
Professional Fees			\$27,218.00	\$27,218.00
Total	\$211,419.00	\$58,018.00	\$161,134.00	\$430,571.00
	2018			

No

Expenses: Non-Personnel Expenses

	Program	Fundraising	General and Administrative	Total 2018
Advertising and Promotion	\$6,150.00			\$6,150.00
Conferences and Meetings				0
Dues and Subscriptions	\$3,428.00	\$1,126.00	\$563.00	\$5,117.00
Grants Awarded				0
Insurance	\$15,707.00		\$1,942.00	\$17,649.00
Occupancy Costs	\$115,517.00	\$941.00	\$30,222.00	\$146,680.00
Office and Administration	\$28,377.00	\$7,192.00	\$4,869.00	\$40,438.00
Printing, Postage, and Shipping	\$37,873.00	\$8,647.00		\$46,520.00
Travel	\$16,403.00	\$5,388.00	\$2,693.00	\$24,484.00
Royalties, Rights, and Reproductions				0
Exhibition Costs	\$54,058.00			\$54,058.00
Collections Management	\$1,438.00			\$1,438.00
Interest Expense				0
Depreciation	\$36,774.00		\$9,193.00	\$45,967.00
Other Operating Expenses	\$13,963.00	\$4,658.00	\$2,666.00	\$21,287.00
Other Operating Expenses Description				
Total	\$329,688.00	\$27,952.00	\$52,148.00	\$409,788.00

Total Marketing Expense (Required)	6150		
Would you like to enter details about marketing expenses?	No, skip marketing expense details		
		Est.	Total 2018
Direct Mail Recipients	5000	Est.	5000
Email Recipients	6901		6901

Expenses: Summary

	Program	Fundraising	General and Administrative	Total 2018
Total Personnel Expenses	\$211,419.00	\$58,018.00	\$161,134.00	\$430,571.00
Total Non-Personnel Expenses	\$329,688.00	\$27,952.00	\$52,148.00	\$409,788.00
Total Operating Expenses	\$541,107.00	\$85,970.00	\$213,282.00	\$840,359.00
	Program	Fundraising	General and Administrative	Total 2018
Total Expenses	\$541,107.00	\$85,970.00	\$213,282.00	\$840,359.00

Change in Net Assets: Summary

	Unrestricted	Temporarily Restricted	Permanently Restricted	Total 2018
Total Operating Revenue	\$671,834.00		-\$464,425.00	\$207,409.00
Total Operating Expenses	\$840,359.00			\$840,359.00
Operating Change in Net Assets	-\$168,525.00		-\$464,425.00	-\$632,950.00

	Unrestricted	Temporarily Restricted	Permanently Restricted	Total 2018
Total Change in Net Assets	-\$168,525.00		-\$464,425.00	-\$632,950.00

Balance Sheet: Assets, Liabilities, & Net Assets

	Unrestricted	Temporarily Restricted	Permanently Restricted	Total 2018
Cash and Cash Equivalents	\$131,140.00		\$56,009.00	\$187,149.00
Accounts Receivable				0
Grants and Pledges Receivable - Current	\$40,624.00		\$189,621.00	\$230,245.00
Prepaid Expenses	\$3,496.00			\$3,496.00
Investments - Current				0
Other Current Assets	\$21,560.00			\$21,560.00
Other Current Assets Description				
Total Current Assets	\$196,820.00		\$245,630.00	\$442,450.00
Grants and Pledges Receivable - Non-Current				0
Investments - Non-Current			\$3,996,318.00	\$3,996,318.00
Fixed Assets - Net	\$289,489.00			\$289,489.00
Other Non-Current Assets	\$5,000.00			\$5,000.00
Other Non-Current Assets Description				
Total Non-Current Assets	\$294,489.00		\$3,996,318.00	\$4,290,807.00
Due To/(Due From)				0
Total Assets	\$491,309.00		\$4,241,948.00	\$4,733,257.00

	Unrestricted	Temporarily Restricted	Permanently Restricted	Total 2018
Accounts Payable	\$2,947.00			\$2,947.00
Accrued Expenses	\$69,047.00			\$69,047.00
Deferred Revenue	\$17,000.00			\$17,000.00
Loans - Current				0
Other Current Liabilities				0
Total Current Liabilities	\$88,994.00			\$88,994.00
Loans - Non-Current				0
Other Non-Current Liabilities				0
Total Non-Current Liabilities				0
Due To/(Due From)				0
Total Liabilities	\$88,994.00			\$88,994.00
	Unrestricted	Temporarily Restricted	Permanently Restricted	Total 2018
Total Assets	\$491,309.00		\$4,241,948.00	\$4,733,257.00
Total Liabilities	\$88,994.00			\$88,994.00
Net Assets	\$402,315.00		\$4,241,948.00	\$4,644,263.00

Balance Sheet: -- Endowment and Reserve Funds

Fund Types

People and Places: Workforce (Staff, Board and Volunteers)

Number of People Est.	Total 2018
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Full-Time Permanent Employees	5			
	Number of People Est.	Hours Worked Per Year Est.	Calculated FTE	Total 2018
Full-Time Seasonal Employees				
Part-Time Permanent Employees	2	2600	1.3	
Part-Time Seasonal Employees	2	150	0.08	
Independent Contractors	10 Est.			
Interns and Apprentices	3 Est.			
	Number of People Est.			Total 2018
Full-Time Volunteers				
	Number of People Est.	Hours Contributed Per Year Est.	Calculated FTE	Total 2018
Part-Time Volunteers	6 Est.	60 Est.	0.03	
Board Members	9	80 Est.		

People and Places: Contributors

	Contributors	Est.	Total 2018
Trustee/Board	9		9

Contributors				
Individual Contributors	204			204
Corporate Contributors	12	Est.		12
Foundation Contributors	10	Est.		10
City Government Contributors	1			1
County Government Contributors				0
State Government Contributors	1			1
Federal Government Contributors	1			1
Tribal Contributors				0
Total Government Contributors	3			3

People and Places: Membership

	Paid	Est.	Free	Est.	Total 2018
Organizational Members					0
Individual Members	120				120
Other Memberships					0
	New Est.	Returned Est.	Lapsed Est.	Total 2018	
Organizational Member Status				0	
Individual Member Status	19	92	9	120	
Other Member Status				0	

	High	Est.	Low	Est.
Standard Price Range - Organizational Membership				
Standard Price Range - Individual Membership	\$2,500.00		\$35.00	
Standard Price Range - Other Memberships				

People and Places: Workspace*

2018

Workspace Name	THE CENTER FOR ART IN WOOD		
Address (required)	141 N. 3RD STREET		
City (required)	PHILADELPHIA		
State (required)	PA		
Zip Code (required)	19106		
Workspace Status	Rent		
Workspace Type	Both		
ADA Compliant?	Yes		
Total Gross Square Footage	7000	Est.	7000

2018

Workspace 2 Name
Address Line 1
City

Zip Code	
Workspace Status	
Workspace Type	
ADA Compliant?	
Total Gross Square Footage	0
2018	
Workspace 3 Name	
Address Line 1	
City	
State	
Zip Code	
Workspace Status	
Workspace Type	
ADA Compliant?	
Total Gross Square Footage	0
2018	
Workspace 4 Name	
Address Line 1	
City	
State	
Zip Code	
Workspace Status	

Workspace Type	
ADA Compliant?	
Total Gross Square Footage	0
2018	
Workspace 5 Name	
Address Line 1	
City	
State	
Zip Code	
Workspace Status	
Workspace Type	
ADA Compliant?	
Total Gross Square Footage	0

People and Places: Social Media and Web

	Unique Fans/Followers	Est.	Total 2018
Facebook	4553		4553
Twitter	716		716
YouTube			0
Instagram	3296		3296
Tumblr			0
Pinterest			0
Google+			0
Vimeo			0
Flickr			0

0		
		Est. Total 2018
Website Page Views	130794	130794
Website Sessions/Visits	42278	42278
Website Unique Visitors		0

Program Activity: Classes/Workshops

2018					
Classes/ Workshops Narrative	The Center will host free and low cost hands-on workshops through our each year for people of all ages.				
		Types of Classes	Est.	Total Class Sessions/Meetings	Est.
One-time Classes/Workshops	7			7	
Class Series/Courses					
		Paid	Est.	Free	Est. Total 2018
Registrants	38			454	492
		High	Est.	Low	Est.
Class Fee	\$45.00			\$10.00	
Series Fee/Tuition					

Program Activity: Commissioning Works

2018	
Commissioned	

Works Narrative	
	Est. Total 2018
Works Commissioned	0

Program Activity: Exhibits*

2018				
Exhibits Narrative	The Center for Art in Wood nurtures and promotes the innovation of art in wood through collaborative residencies, exhibitions, education and documentation.			
	High	Est.	Low	Est.
Standard Admission Price Range				
	2018			
Suggested Donation Amount	5			
	Paid Admissions Est.	Free Admissions Est.	Suggested Donation Est.	Total 2018
Admissions		12388	850	13238
	Est. Total 2018			
Permanent Exhibits	1			1
Temporary Exhibits	4			4
Traveling Exhibits	1			1
	World Est.	National Est.	Local/Regional Est.	Total 2018
Premieres - Exhibits	4			4
What type of	Objects			

collection does your organization own? (Required)			
		Est.	Total 2018
Objects/Works in Collection	1200	Est.	1200
Objects/Works Exhibited	200	Est.	200

Program Activity: Guided Tours

2018					
Guided Tours Narrative	The Center offered self guided and student tours. Guided group tours for adults 18+ are \$5 per person.				
		Types of Tours	Est.	Total Tours	Est.
Guided Tours	1			15	
		Paid	Est.	Free	Est. Total 2018
Participants	20			500	Est. 520
		High	Est.	Low	Est.
Price Range	\$5.00			\$5.00	

Program Activity: Lectures

2018	
Lectures Narrative	The Center will host artist discussion and lectures for each our exhibitions annually. We also have a discussion about our collections objects each month through out the year.

	Distinct Lectures	Est.	Total Lectures	Est.
Lectures	10	Est.	10	Est.
	Paid	Est.	Free	Est. Total 2018
Lecture Attendees			525	Est. 525

Program Activity: Private Lessons

2018
Private Lessons Narrative
Est. Total 2018
Lessons Offered 0
Paid Est. Free Est. Total 2018
Students 0
High Est. Low Est.
Fee Range

Program Activity: Programs in Schools

2018
Programs in Schools Narrative
Est. Total 2018
Programs in Schools 0
Time in Schools 0
Schools Served 0
Artists in Schools 0

0

Program Activity: Program Activity Summary

	Paid	Free	Total 2018	
Tickets and Admissions	850	12388	13238	
Educational Event Attendees	58	1479	1537	
Total In-Person Attendees	908	13867	14775	
	Children Est.	Seniors Est.	Adults Est.	Total 2018
Age Groups	500 Est.	1000 Est.	13275	14775
2018				
Percent from outside local community				
	Distinct Events		Event Occurrences	
Total Programs and Events	23		32	

Program Activity: Constituencies Served

From where do you draw your primary audience/constituency?	Regional
How do you primarily engage with your audience/constituency?	Each Equally
Which term best describes the local community you serve?	Urban

Does your organization primarily serve a particular ethnic group?	No
Does your organization primarily serve a specific gender?	No
Does your organization primarily serve a specific age group?	No
Are there other distinct groups that you define as primary constituencies?	No

Review and Complete: Complete Survey

	Unrestricted	Temporarily Restricted	Permanently Restricted	Total 2018
Total Revenue	\$671,834.00		-\$464,425.00	\$207,409.00
Total Expenses	\$840,359.00			\$840,359.00
Total Change in Net Assets	-\$168,525.00		-\$464,425.00	-\$632,950.00

	Unrestricted	Temporarily Restricted	Permanently Restricted	Total 2018
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Total Liabilities	\$88,994.00			\$88,994.00
Total Net Assets	\$402,315.00		\$4,241,948.00	\$4,644,263.00

	Paid	Free	Total 2018
Tickets and Admissions	850	12388	13238
Educational Event Attendees	58	1479	1537
Other Event Attendees			
Total	908	13867	14775

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